

ATTRACTION & RECRUITING

OUR MISSION

*“Defining Group strategy, framework and guidelines on Employer Branding and Recruitment to **attract, engage and retain** international and diverse talents, promoting the Group as **employer of choice.**”*

REFERENCE CULTURE VALUE



INTEGRITY



OWNERSHIP



CARING

Our Values **are embedded** in all our most **relevant activities**:

- **Upcoming new Employee Value Proposition (EVP)**
- **New Group Graduate Program**
- **Recruitment process harmonization**

KEY FACT



“For the EVP development, inputs were collected from our people through a survey, workshops and interviews with Top Management.

The new Group Graduate Program is the evolution of unifying all the 5 graduate programs within the Group under the same framework.”