# ESG: UniCredit approach

Fiona Melrose, Head of Group Strategy & ESG June 19<sup>th</sup> 2024



# Agenda >> Our ESG Strategy

Approach to business

Embedding climate and environmental risk

Focus on Social

## Our ESG Strategy Delivering on our Purpose: Empowering Communities to Progress

Built on strong fundamentals, recognising interconnections and trade-offs, from shared principles



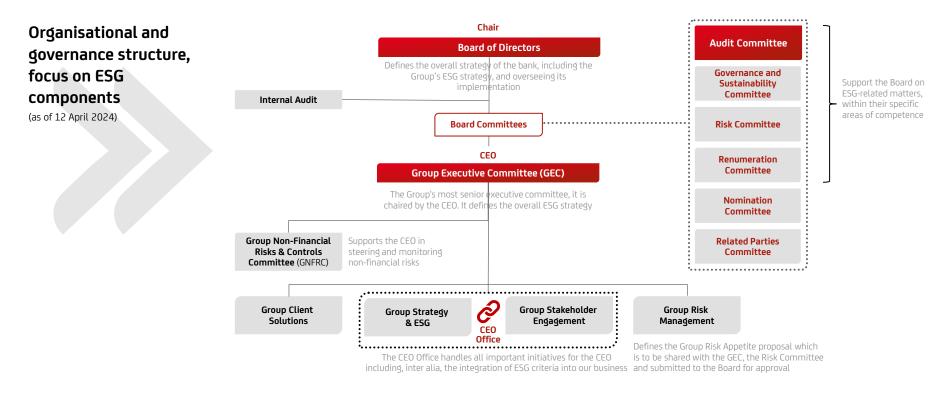
We hold ourselves to the highest possible standards so that **we do the right thing** by our clients and society

We are totally committed to supporting our clients in a just and fair transition

We **reflect and respect the views of our stakeholders** in our business and decisionmaking process



## Our ESG Strategy Supporting the integration of ESG into UniCredit's strategy



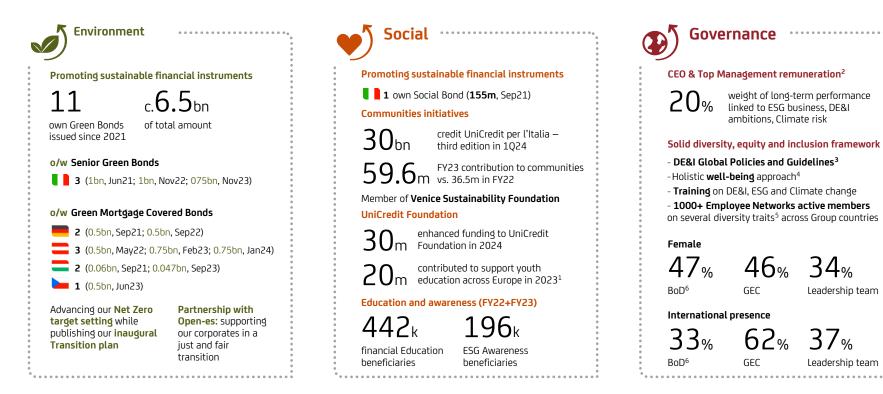


## Our ESG Strategy Group ESG Roadmap to deliver on our ESG goals

| oup ESG Roadmap | ESG Roadmap Working Group                            |  |                  |   |   |  |  |
|-----------------|--|--|------------------|---|---|--|--|
|                 | Partnering with our Clients<br>for a just transition | orting<br>es & Society   |                  | ur behaviours<br>Commitments  | Enriching our risk management<br>approach |  |  |
|                 | 1 4 ITA ESG business                                 |  | 7 Net Zero – fin | anced emissions   | 11  |  |  |
| Strategy        | 2 Clients GER ESG business                           |  | 8 Biodiversity   |   | Climate and Enviromental Ris              |  |  |
| Strategy        | 3 Solutions CEEE ESG business                        |  | 9 Circula        | r Economy   | Roadmap                                   |  |  |
|                 | 5 Group ESG Partnerships                             |  | 10 Real Estate f | or Sustainability   |   |  |  |
|                 | 6 Social St  | trategy  |                  |   | /   |  |  |
|                 | Governance Model                                     | Reporting & Disclosure         15       ESG Business Targets monitoring         16       CSRD         17       ESG ICT Global Architecture |                  |   | Our Culture<br>Group DE&I                 |  |  |
|                 | 13 Green/Social washing Prevention                   |  |                  | 21 Group ESG Employees' Training<br>22 Group ESG culture & engagement |   |  |  |
|                 | 14 ESG Policies                                      |  |                  |   |   |  |  |
|                 |  | 18     ESG Data Strategy       19     Impact measurement   |                  |   |   |  |  |
|                 | Communication  |  |                  |   |   |  |  |
|                 | Stakeholders' Engagement<br>Compliance               |  |                  |   |   |  |  |
| v streams       |  | Regulat  |                  |   |   |  |  |



## Our ESG Strategy Leading by example supporting clients' green and social transition



20m, o/w 12m 3-year partnership with Junior Achievement Europe and Teach for All to enhance education
 On top of long-term scorecard, short-term scorecard envisages a 20% weight linked to the Group culture goal "Winning, the right way, together"
 Inclusive language, recruitment, gender transition & pronouns in e-mail signature (on voluntary basis)
 Five pillars (mental, physical, social, career & financial) to support employees in the entire employment lifecycle
 LGBTQIA+, Gender, STEM, Disability, Cultural Diversity, Generations, Caregiving 6. Figures based on BoD update as of 12 April 2024

| MSCI 🛞                | CCC B BB BB A AAA   |
|-----------------------|---|
|                       | Severe         High         Med         Low         Neg           100 - 40         40 - 30         30 - 20         20 - 10         10 - 0 |
| CDP                   | D- – D – C- – C – B- <mark>B</mark> – A- – A<br>Disclosure Awareness <b>Management</b> Leadership   |
| ISS ESG⊳              | D- D - D+ C- C - C+ B- B - B+ A- A - A+<br>Prime  |
| S&P Global            | 0 59 100  |
| MOODY'S ESG Solutions | 0-29 30-49 50-59 <b>60-100</b>  |
| Bloomberg             | 0 5.5 10  |
| standard<br>ethics    | F FF FFF E <b>EE+</b> EEE<br>Very strong  |

- Rating upgraded to "AA" as of July 23. Included in the Bloomberg MSCI Green Bond Index
   Improvements in efforts to manage social risks and robust integration of ESG practices into lending
- ESG Risk Rating improved at "14.2" from "18.3", within the low band, as of December 2023
   Low exposure to and strong management of material ESG issues
- Positioned within the upper Management band with "B" score as of December 2022
   Average rating for Financial services is "B-", for Europe is "B" and the Global Average is "B-"
- Score at 54.46 (1 decile rank) as of Jul 23. Prime companies are industry sustainability leaders
   Ranked among the top 10% of companies within the sector with the highest relative ESG performance
- ESG score dropped to 59 from 65, but percentile ranking improved to 90th from 74th as of Feb 24
   Included in the Dow Jones sustainability diversified indices
- As of October 2023: 64 (Environment); 62 (Social), 67 (Governance)
   Included in the Euronext MIB ESG index
- 2022 ESG score: 5.2 (Environmental); 5.1 (Social); 6.6 (Governance)
  2022 ESG Disclosure score at 65.7, o/w 59.7 (Environmental); 40.5 (Social); 96.8 (Governance)
- **EE+ (very strong) top rating in the Italian bank sector.** Example of EU excellence in sustainability Included in the **Standard Ethics indices**: European Best in Class, 100, Banks, and Italian Banks

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Building on the Transition opportunity...

**\$1.8tn** Global investment in the energy transition in 2023, +17% from a year earlier

## \$340bn

Invested in the EU in Energy Transition technologies in 2023

## €522bn

Projected opportunity per year deriving from EU Green Deal

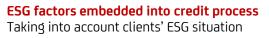
...supporting our clients to navigate the transformation



**Specialised ESG advisory** To complement industry specialists

**Dedicated ESG products** Use of proceeds, ESG linked, standard ESG products

Assessment of client's ESG maturity With dedicated tool (e.g. ESG cockpit)





Ø

Source: BloombergNEF

## Approach to business Delivering value to SMEs through strategic ESG partnerships

## Our approach to deliver value to small and mid corporate markets: partnership with Open.es

### **Open.es is an ecosystem initiative** founded by **ENI, Google** and **BCG**

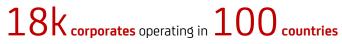
Key partners (Value Chain Leader)

- UniCredit joined in 2023
- Others: ENI, Autostrade per l'Italia, Saipem, SNAM, TIM, WeBuild, Iveco, Baker Hughes, Open Fiber, Q8, Iren, Engineering



Strategically addressing support of SMEs and Mid Corporates in their ESG transition path

Already involving ...





Currently active in **Italy** for UniCredit clients

### Key benefits for UniCredit and Clients

**Enrich the dialogue** with SME and Mid companies on ESG topics

Open.es as **key business hub for** ESG Advisory, support of clients' Transition strategy

**Dedicated platform** detailing our ESG proposition, upping **visibility** in sustainable finance, with dedicated financing products

Manage the **new Risk framework** embedding ESG evaluations



## Approach to business ESG product guidelines to prevent green and social washing risks

Policies to classify UniCredit's ESG products and services, to prevent greenwashing and social washing risk



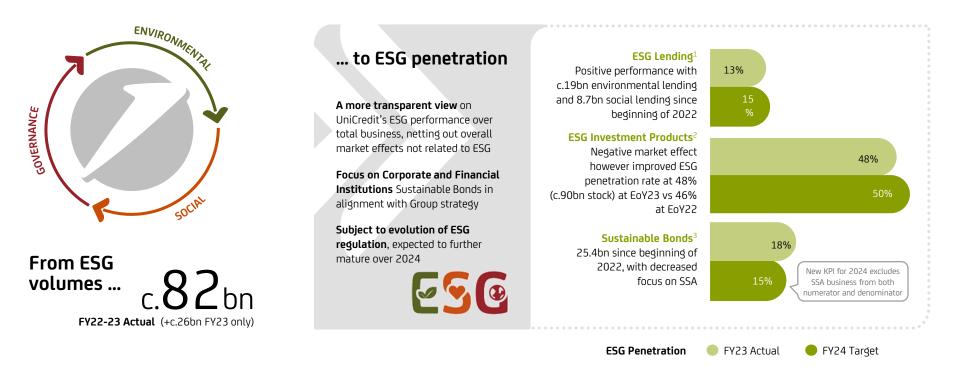
- Established a consistent and comprehensive methodology for the classification and reporting of UniCredit's ESG offering
- Preventing the related risks of greenwashing and social washing
- Further **improve and harmonise UniCredit's sustainability targets and metrics**, to deliver on our commitment to support sustainable economic growth and the **transition to a more inclusive, equitable society and a low-carbon economy**

- A dynamic document reviewed regularly
- Updated to amend or include additional qualifying activities and/or criteria, and to comply with upcoming regulatory requirements



How?

## Approach to business Updated ESG Targets: focus on more meaningful penetration in 2024



1. KPI calculated as ESG new production Including Environmental, Social and Sustainability linked lending, divided by MLT loans new production in given year

2. Based on Art. 8 and 9 SFDR regulation 3. LT Credit. KPI calculated as ESG All regions' bonds, including sustainability linked bonds, divided by all regions' bonds for given year





#### Supporting sustainable natural gas:

To facilitate the transition from fossil-based to cleaner fuels, UniCredit is investing in new climate technologies such as those developed by Tree Energy Solutions (TES). TES is an integrated industrial scale energy transition company leading the way in the production of e-NG (electric natural gas derived from green hydrogen).

#### Supporting a traditional player's shift from oil to renewables:

- UniCredit has been supporting more virtuous clients operating in Oil & Gas sector to accompany their transition, helping them
  reconverting their operations toward activities in the energy sector that rely more on green sources.
- For instance, UniCredit is a core bank for ERG, with which we have a solid and long-standing relationship with a proven track record for both mergers and acquisitions (M&A) and financing solutions.

## <del>-</del>ERG

- We were at the side of ERG since its first **Debt Capital Market** (DCM) activity in 2017, when we acted as **Joint Lead Manager** of a €100m privately placed transaction whose proceeds were classified as "general corporate purposes" with specific reference to new investments in renewable energy infrastructure, energy efficiency and refinancing of investments in hydroelectric plants.
- UniCredit is also one of the ERG Group core banks for project financing, having successfully supported several ERG projects since the beginning of its business development in the renewables sector (c.460 MW installed capacity in wind/PV sector).
- We also supported ERG with other financing instruments, acting for instance as Additional Bookrunner and Mandated Lead Arranger (MLA) of a €600m sustainability-linked Revolving Credit Facility (RCF) that ERG entered into in 2022.
- In the course of its transition journey, ERG has completed many M&A transactions in the renewable energy sector, with UniCredit acting as advisor for the majority of the deals carried out in the last 15 years.

### Scaling up renewable energy capacity

• **Statkraft** is a **leading company in hydropower** internationally and Europe's largest generator of renewable energy. It is 100% owned by the Kingdom of Norway and one of our Nordic Core Clients. Statkraft has an ambitious growth plan for renewable energy in order to achieve a Net Zero future.



- Statkraft has signed a binding agreement to acquire the Spanish-based renewables business Enerfin from Elecnor Group. The
  acquisition of Enerfin adds 1.5 GW of operational wind power, wind and solar capacity currently under construction plus a sizeable
  pipeline of projects in development to Statkraft's portfolio.
- Following the announcement of the acquisition, Statkraft successfully issued a €1bn Green Bond, with UniCredit acting as Active Bookrunner. The net proceeds from the bond issue will be used to finance eligible projects as specified in Statkraft's Green Finance Framework

### **Promoting renewables**

- In line with EDP's commitment to achieve 100% renewables generation by 2030 and reach Net Zero by 2040, in July 2023 the company raised a €3bn sustainability linked Revolving Credit Facility (RCF), with UniCredit acting as Mandated Lead Arranger and Bookrunner. The RCF is a sustainability-linked loan and was structured according to the Sustainability linked Loan Principles of the Loan Market Association.
- In addition to this facility, in September 2023 we acted as a Global Coordinator in the issuance of a dual-tranche green senior bond through which EDP managed to raise a total of €1.35bn. Both instruments allow for greater alignment of EDP's financial strategy with its sustainability strategy and reinforce EDP's commitment to decarbonisation, including the fight against climate change and the promotion of renewable energy.



## Approach to business Selected client cases: Enel Green Power and H<sub>2</sub> Green Steel (3 of 3)

### Helping to fund Europe's largest solar panel factory

- Acting as Structuring Mandated Lead Arranger, Global Coordinator and Bookrunner, we signed the green loan project financing agreement for an amount of €560m, to finance 3SUN, an Enel Green Power company. Through this financing, 3SUN has secured funding for the expansion of its gigafactory in Sicily (Italy), which is expected to become Europe's largest factory. 3SUN's financing is the largest such arrangement in the energy sector in Italy and one of the largest in Europe over the last year and is the first project financing for a solar panel factory of this size in Italy/Europe. The senior term loan benefits from an 80% financial guarantee issued by the Italian Export Credit Agency (SACE) under its Green Guarantee programme.
- The 3 GW of panels that will be produced annually by the gigafactory can generate up to around 5.5 TWh of renewable electricity
  per year, which from a sustainability perspective has the potential to avoid the equivalent of nearly 25 million tons of CO2 in their
  first 10 years of operation.
- At the same time, the gigafactory also plays a key role from a social perspective. It is expected to create around 900 direct and 1,000 indirect jobs by 2024, and to support the "Ray of Hope" European Commission project aimed at providing Ukraine with enough photovoltaic modules to cover 11,400m2 of rooftops of several public buildings such as hospitals and schools.

### **Enabling greener steel**

- Steel is the world's most important engineering and construction material, used in almost every aspect of our lives. But steel is also responsible for over 7% of global CO2 emissions and the industry is considered as one of the hard-to-abate sectors. The greenest steel globally will be produced by H2 Green Steel in Sweden, from 2026 onwards. This greenfield project will become the first hydrogen-based flat steel mill and is designed to abate up to 95% of CO2 emissions in comparison with traditional blast furnace steel making.
- UniCredit has been involved early in the financing process as a 'Pathfinder Bank' to coordinate the lenders' technical and environmental and social due diligence. As one of the leading lenders, we are also engaged as Bookrunner and Mandated Lead Arranger.



#### Green Power



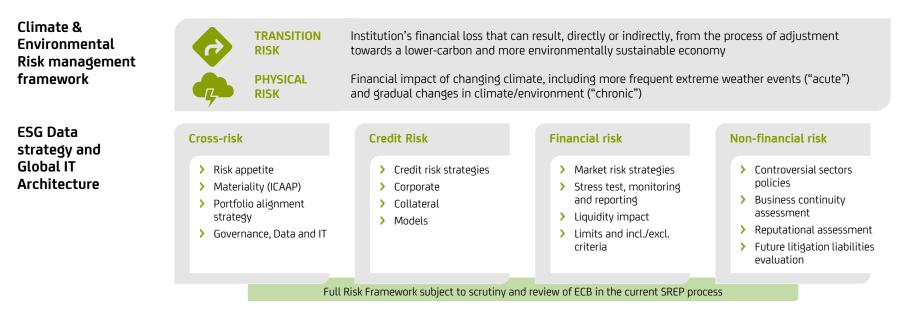
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Approach to business

## Embedding climate and environmental risk

Focus on Social

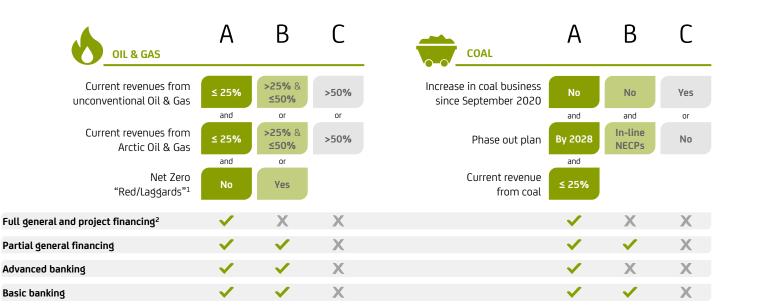
As UniCredit we have been integrating C&E risks into our framework (not creating another silos) and looking at all the ramifications ...





## Embedding climate and environmental risk Strong environmental, social and reputational risk management

### **Client applicability**



Clients identified as Red/Laggards based on Net Zero Clusterisation (Upstream and Midstream only), considering Environmental Impact (based on financed emissions vs. UCG portfolio) and Client Transition Strategy. These clients have high environmental impact vs. UCG portfolio and are not committed to a transition strategy
 Activities restricted by the above profile exclusions (i.e. Coal related, Unconventional and Arctic region Oil & Gas related)
 Adoption of the cluster framework for clients in order to streamline the risk assessment process
 Stop financing companies who manufacture/produce tobacco

#### Other sector policies.

- > Defence/Armaments
- > Mining sector
- > Water infrastructure<sup>3</sup>
- > Civil Nuclear<sup>3</sup>

#### Commitments

- > Tobacco<sup>4</sup>
- > Deforestation
- > Human rights
- > Equator Principles

Other environmental, social and reputational risk prevention process and impacts (ad hoc assessment)



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## Focus on Social **Supporting Communities and Society**



Foster financial inclusion and health of vulnerable people

Access & affordability of financial services to vulnerables (e.g., students, pensioners, low-income, start-ups, female-led enterprises)

Offer suitable, accessible, fair,

and equitable (SAFE) financial

Support communities through

social projects and donations

Own social contribution



ncial Support development of social enterprises and to improve social impact of corporate clients

#### iented Ensure sustainable progress of our communities, with focus on Youth and Education

Renewed focus on Social, with new approach in line with upcoming taxonomy

l Support stakeholders in our cial communities (no profit) to tackle key social challenges (e.g., with initiatives that aim at job inclusion)

### Key workstreams activated

- New social products development
- Social finance local initiatives coherent with Group strategy
- Focus on partnerships to enhance our social footprint beyond lending
- Enhanced Social contribution tracking
- Cash contribution enhancement
- Group strategy to boost volunteering
- Social contribution local initiatives coherent with Group strategy
- Reinforce our Culture with clear values embedded in everything we do
- Empower Diversity progressing towards our DE&I ambitions

#### Protect categories at higher risk of being negatively affected by the transition

Support retraining and reskilling programs for areas most affected by transition, nurturing small enterprises Ensure positive work conditions for our people

Grant Equal opportunities for all and strive for the highest working standards, including education, work-life balance, DE&I

#### Main achievements

- Futuro Sostenibile & Sociale, social linked loan
- €10 bn **UniCredit per l'Italia** third edition in 1Q24
- Signed key partnerships on social (e.g., Feelsgood, ENI Open.es)
- Social contribution accounted for €59.6m in '23 (vs €36.5 m in '22)
- €30m in '24 (€20mn in '23) allocated by UniCredit Foundation support youth education in Europe on key projects (e.g. Teach for All, JA)
- c. 280 initiatives activated in 2023 across the Group
- 442k financial education beneficiaries across the Group
- Comprehensive Culture program with support of c.1.5k colleagues and initiatives across all 13 Banks
- 46% female GEC and 34% female leadership at 1Q24



In parallel, progressing on our **Impact** 

OUR LEVERS

approach social

with tangible

How we

actions

our **Impact** measurement projects to build distinctive methodology

### Support to our people

Social finance

Grant flexibility, well-being and people caring, also promoting diversity, equity and inclusion

20

## Focus on Social UniCredit Foundation

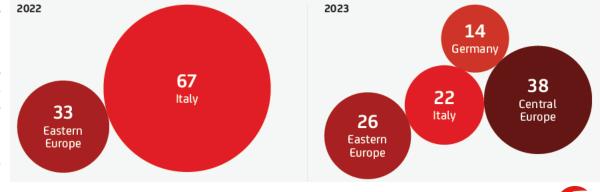
The UniCredit Foundation is committed to equipping Europe's students with the essential tools to build a better future for themselves and their communities. This commitment is underscored by the Group funding allocation to the Foundation increasing from €4m in previous years to €20m for 2023.

As education is a long-term process that requires sustained commitment and support, this enhanced budget has given greater confidence to plan ahead via four distinct channels of action:

- Establishing partnerships: Entered three-year partnerships with global education network organisations
- Working at grassroots level: Supported grassroots initiatives through a dedicated Call for Education
- Creating opportunities: Offered scholarships, research grants, and awards to provide young people with opportunities for high-level specialisation abroad
- Engaging with our people: Encouraged our people to take advantage of a range of opportunities available to enhance their own lives

### Expansion in geographical distribution reached in 2023. Focus on School and Job investments (%)

Italy Germany Central Europe (Austria, Czech Republic, Slovakia, Hungary, Slovenia)
 Eastern Europe (Bosnia and Herzegovina, Bulgaria, Croatia, Romania, Serbia)





Targeted students being trained over the period 2023-26

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## Clear strategic commitments to support our ESG stance



NET ZERO BANKING ALLIANCE (NZBA)

- Oct 21: signed Net Zero Banking Alliance commitment to reduce emissions on lending portfolio
- Jan 23: set baseline and 2030 interim targets on Oil&Gas, Power and Automotive
- Jan 24: set baseline and 2030 interim target on Steel, in line with Sustainable Steel Principles
- March 24: defined Net Zero transition plan and reported first baseline monitoring on Oil&Gas, Power and Automotive



EQUAL PAY FOR EQUAL WORK Achieve gender equity at all organisational levels and promote a more diverse, inclusive and sustainable workplace
Allocated c.100m to close the Non-Demographic Gender Pay Gap on an equal pay for equal work basis during 2022-2024
In 2023, further c.17m invested (c.30m already invested in

 In 2023, forther C.17m Invested (C.30m already invested in 2022) leading to a significant reduction of Gender Pay Gap (GPG) on comparable roles to 2.0%<sup>1</sup>

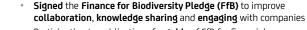
 Signed the Sustainable STEEL Principles that set common standards for Steel sector decarbonization

CIRCULAR

ECONOMY

Defined and disclosed portfolio alignment score for UniCredit Steel portfolio





- Participation to publication of a **guide** of FfB for financial institutions titled **"Unlocking the biodiversity-climate nexus"**
- Joined the UNEP FI PRB Biodiversity community supporting banks biodiversity journey and publication of the Nature Guidance
- Published our first Natural Capital and Biodiversity Statement, setting the peace for our ambitions

 Joined the Ellen MacArthur Foundation to support and accelerate the transition to a circular economy

STEE

 Joined the Pollution and Circular Economy group of UNEP FI PRB to raise awareness and build capacity on these topics



UNEP-FI FOR FINANCIAL HEALTH AND INCLUSION

- Promote universal financial inclusion and foster a banking sector that supports the financial health of all clients
- Define concrete actions to promote the financial inclusion focusing on young people:
- by increasing the percentage of young clients, aged 17 to 30, with two or more active UniCredit financial products from different categories (transactional, loans, investment)
- by increasing the percentage of new UniCredit clients that are young people, per month
- Disclosure of the first Group results FY23 published in our last Principle Responsible Banking (PRB) Report:
- percentage of young clients with two or more active UniCredit financial products (from different categories): 12.6% versus a target of 12.3%
- percentage of new UniCredit clients that are young people: 35.5% versus a target of 36.2%



1. Non-Demographic Gender Pay Gap. FY2022 Non-Demographic Gender Pay Gap was equal to 2.6%

BIODIVERSITY

## Our voluntary commitments

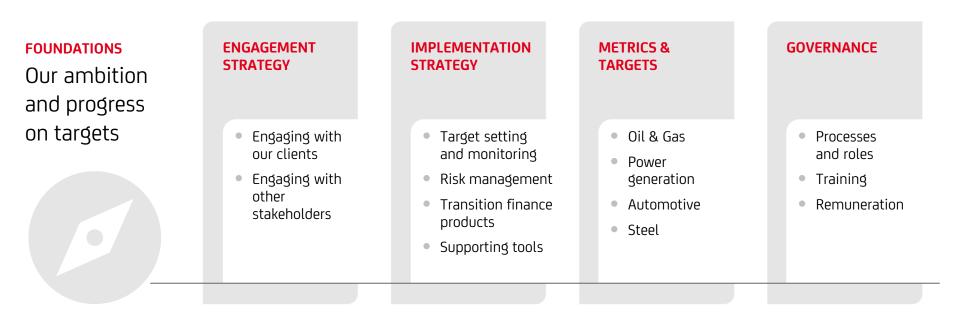
## Net Zero: targets disclosed

|                     | UniCredit Design Elements                  |   |   | Baseline |      |             | Progress                              | Target        |                      |
|---------------------|--|---|---|----------|------|-------------|---------------------------------------|---------------|----------------------|
| Sector              | Value chain                                | Primary metric                          | Emission coverage                       |          | Year | Measure     | Value <sup>1</sup>                    | 2022 vs. 2021 | By 2030 <sup>1</sup> |
| Steel               | Crude steel<br>producers <sup>2</sup>      | Physical<br>intensity                   | Scope 1, 2 and 3 <sup>3</sup>           | ≫        | 2022 | tCO2/tSteel | <b>1.45</b><br>Alignment Score: -0.69 | —             | 1.11                 |
| Oil & Gas           | Full value chain                           | Financed<br>emissions                   | Scope 3 <sup>4</sup>                    | >>       | 2021 | MtCO2e      | 21.4                                  | -10%          | -29%                 |
| Power<br>generation | Generation only                            | Physical<br>intensity                   | Scope 1                                 | ≫        | 2021 | gCO2e/kWh   | 208                                   | 152           | 111                  |
| Automotive          | Road vehicle <sup>5</sup><br>manufacturers | Physical<br>intensity                   | Scope 3 <sup>4</sup> –<br>Tank to Wheel | >>       | 2021 | gCO2/vkm    | 161                                   | 165           | 95                   |
| Coal                | Phase out                                  | <b>by 2028</b> <sup>6</sup> – Policy ir | n place                                 |          |      |             |                                       |               |                      |

Baselines and targets could be updated over time according to guidance and methodology evolutions and/or data quality enhancements;
 Excluding pure re-rollers and including crude steelmakers downstream activities (i.e., production of steel products, sales and transportation);
 Category 1 Purchased goods and services and Category 10 Processing of sold products (all emissions in the Fixed System Boundary included);
 Category 11;
 Light duty vehicles;
 Green financing allowed beyond 2028 only for clients that are not coal developers (no increase in coal business since Sep. 2020) and with a phase out plan in line with Local National Energy and Climate Plan



## Net Zero: Transition Plan built on five pillar as per GFANZ guidelines





## "Our commitment to our communities, our people and our planet goes far beyond simply ticking a box – our ESG principles are embedded in everything we do"

#### ESG Strategy

We hold ourselves to the highest possible standards so that we do the right thing by our clients and society

#### Supporting our clients

Leading by example supporting clients' green and social transition

#### **Clear strategic commitments**

Net Zero Banking Alliance, close Non-Demographic Gender Pay Gap and first Natural Capital and Biodiversity Statement

Win. The Right Way. Together.

