



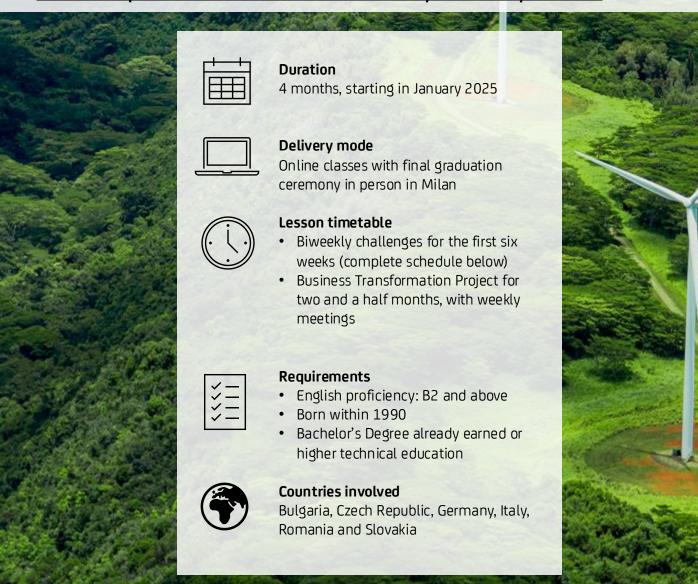


This course is dedicated to talented **young graduates and non-graduates** who would like to expand their knowledge through a specialized program on **Green Transition** issues.

The Bootcamp will take on a maximum of **160 students** from Bulgaria, Czech Rupublic, Germany, Italy, Romania and Slovakia selected based on the criteria outlined below. Students who successfully complete the bootcamp will receive:

- Participation certificate
- LinkedIn Open Badge

No fee is required because both courses are entirely financed by UniCredit







BOOTCAMP CONTENTS



PHASE 1 – First Challenge

Students will be involved in the first 2-week megatrends challenge

PHASE 2 - Second and Third Challenge

Students will be divided into four different specializations in line with their preferences. Each specialization includes 2 challenges lasting 2 weeks:

- Energy: Power and Oil & Gas + Iron & Steel
- Transportation: Automotive + Aviation & Shipping
- Service: Agriculture + Food sector
- Manufacturing & Industrial: Commercial & Real Estate + Construction



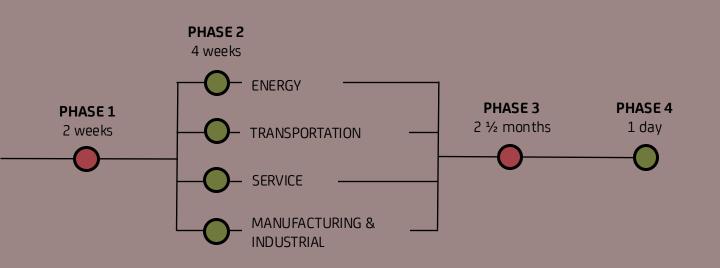


PHASE 3 – Business Transformation ProjectsStudents will develop a Business Transformation Project, working in small groups

PHASE 4 - Final Celebration

Students will have the possibility to present their Business Project Work to faculty of POLIMI Graduate School of Management. The final celebration will take place in presence in Milan, in April 2025. Students must cover their own travel costs for attending the final Celebration.









THE CHALLENGES' STRUCTURE

Week 1

Every day from 17.30 to 20.30 CET

Mon. Tue.

Wed. - Thu. - Fri.

Live sessions with the GSoM Faculty to deep dive on the chosen topic Launching the challenge by the company, based on a real need Live sessions with the GSoM Faculty to deep dive on the chosen topic

Week 2

Every day from 12.00 to 14.00 and from 17.30 to 19.30 CET

Mon. - Tue. Wed. - Thu. - Fri. 1to1 sessions between the groups and GSoM Faculty member Presentation of the results by each group

THE BOOTCAMP'S PROGRAM METHODOLOGIES



Live sessions with the faculty for an in-depth exploration of the chosen topic and/or company presentations and testimonials



Involvement from companies and stakeholders in the sector/function of interest, sharing their experiences and launching dedicated challenges based on real industry needs



One to one sessions between the groups and a POLIMI GSoM faculty member to provide support to students during the development of the project



Opportunity to implement tangible, useful and strategic projects for the company through the Business Transformation Project

Advertising message for promotional purposes

The program is fully funded by UniCredit and admission is subject to a selection process which is expected to be finalized by November 29, 2024.

Apply now

The final ranking will be published on December 9, 2024 on the POLIMI GSoM website.